



Gujarat Technological University

Winter School Program


Live and study
in India for
2-4 weeks

GTU Winter school Program
A once in a lifetime experience

Program highlights

- Class Room Sessions
- Project Work/Field work
- Relevant Industry visits
- Excursion visits to
 - Heritage / Tourist sites
 - Cultural Programs
 - Festival celebration
- Interactive meet with Government officials

Winter School Program 2018 is designed for
Engineering, Pharmacy and Management students



At
The Heritage
City of
AHMEDABAD
In
Festive times





ABOUT GTU

Gujarat Technological University is a public university and a premier academic institution which has driven new ways of thinking since its founding in 2007. The University caters to the academic fields of Engineering, Pharmacy, Management Studies and Computer Applications in Gujarat State. In its network of 440 colleges GTU has more than 4,00,000 students and 17000 faculties. GTU offers Undergraduate, Graduate and Master's Programs having 80+ Majors along with a robust Doctoral Program. GTU has 28+ international collaborations in the areas of student exchange, faculty exchange and joint research projects across reputed universities worldwide.

WINTER SCHOOL PROGRAM

WSP is short term study program providing a learning opportunity to international students along with lots of exciting trips and tours to heritage and cultural sites in Gujarat, India. (Program duration can be customized between October to February as per foreign university requisites)

PROGRAM ATTRACTIONS

- Learning specialized courses in the field of Engineering, Management and Pharmacy
- Interesting classroom sessions blended with project based learning and theoretical knowledge
- Relevant Industry Visits
- Premier living and dinning at economical cost
- Exciting trips and tours to 20+ cultural and heritage sites of Gujarat
- Chance to experience the taste of delicious cuisines of India

PROGRAM COST INCLUDES

- Full Tuition fees for the program
- Accommodation in Ahmedabad at premier hotel on twin sharing basis
- Food including Breakfast, Lunch and Dinner (Dinning at Theme based Cultural Restaurants)
- Includes all visits related to the program
- Local travelling in Ahmedabad in A.C. vehicle

**500 Euros or 700 USD
for fifteen days
700 Euros or 1000 USD
for thirty days**

Winter School Program 2018 can also be customized for specific requirements of the foreign University depending on the feasibility

International Business Opportunities

Exploring SMEs of India



At Winter School Program for management studies, International students study about the business opportunities in the Small and Medium Enterprises (SMEs) through class sessions with industry interactions and experience the flavor of Indian festivals with lots of exciting trips and tours to the heritage and cultural sites in the state of Gujarat.

Activities

Week 1 at GTU, Ahmedabad-Begins with Welcome and Orientation

5 Class sessions introduce International business and SMEs in India and impact factors along with language session

2 Excursion visits at various heritage sites and cultural exposure to village

1 Industry visit to the SME

Practice Work and Presentation on project/group activity by students

Week 2 at GTU, Ahmedabad

3 Class sessions brief the Bilateral Trade of Gujarat and discusses Business plan for International Trade with SMEs Along with a language session

3 Excursion visits include Heritage Walk in Ahmedabad City and many Cultural visits

1 Industry visit to the SME

Practice Work and Presentation on Business plan by students

Week 3 and 4 at GTU Affiliated premier MBA institutes at two different cities of Gujarat

6 Class sessions with local students ,
Group Activity with local students

2 Excursion Visit to Near by Places

2 Industry visit with local students

Group Presentations with local students

Winter school Program ends with Valedictory Session including distribution of certificate of program completion at GTU Ahmedabad



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Design Engineering : Exploring the Innovation at India



The 4 weeks of Winter School is designed for engineering students who would like to pursue their career as Designer/Innovator/Entrepreneur. The entire program has developed on globally accepted and practiced Design Thinking Ideology, design/practical based learning approach and would be mentored by experts in Design Thinking domain.

Activities

Week 1 at GTU, Ahmedabad-Begins with Welcome and Orientation

5 Class sessions introducing Design Engineering and Empathy phase

2 Excursion visits at various heritage sites and cultural exposure to village

1 Industry visit to the SME

Field Visit (Include the holiday trips to various places related to their projects)

Week 2 at GTU, Ahmedabad

6 Class sessions briefing the Empathy and Ideation phase of Design Engineering

2 Excursion visits include Heritage Walk in Ahmedabad City and many Cultural visits

1 Industry visit to the SME

Field visit for customer revalidation for product designed.

Week 3 and 4 at GTU, Ahmedabad

9 Class sessions on Product development phase and Prototyping in Design Engineering

3 Industry visit to local SME's
Excursion visits to nearby places

Participation in Design Demo Day , Panel Exhibition, and Fablab visit

Group Presentations on Prototype building.

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