

Engineering Management 2021-2022

SUMMER SEMESTER

Specialization: Managing Enterprise of the Future

Master Degree - Full Time Studies

Semester 1:

NO.	Course	Exam	Lec	Classe:	Lab	Proj	Sem	ECTS
1	Macroeconomics	E	30	15				4
2	Statistical Methods in Scientific Research		15	15				3
3	Enterprise Management	E	30			15		4
4	Strategic Management	E	30	15				4
5	Operational Research and Econometrics		15	15	15			4
6	Managerial Accounting		15		15			3
7	Law	E	15	15				3
8	Specialization module 1 Designing Management Information Systems		30			15		3
	a. Designing Management Information Systems		30			15		3
9	Elective 1: Business Planning / Designing and Assessment of Investment Projects		15	15				2

Semester 3:

NO.	Course	Exam	Lec	Classe:	Lab	Proj	S	ECTS
1	Innovations Management	E	15	15				2
2	Specialization module 3 Managing Network and International Enterprise	E	45	15				2
	a. Managing International and Network Corporations		30	15				1
	b. International Marketing		15					1
3	Specialization module 4 Entrepreneurship		45					2
	a. Entrepreneurship in Contemporary Economy		15	15				1
	b. Technological Entrepreneurship			15				1
4	Specialization module 5 Customer Relationship Management	E			15	30		2
	a. Customer Relationship Management				15	30		2
5	Specialization module 6 Quality Management		15	15	15			2
	a. Contemporary Concepts and Methods of Quality Management		15	15	15			2
5	Elective 3: Internet technologies and services / Economic insurance		15	15				2
6	Elective4: Gamification / Operational and Financial Risk Management		15	15				2