

July - 2019



UNIVERSIDAD  
DEL PACÍFICO

# PERU INTERNATIONAL SUMMER COURSES



## EDUCATING RESPONSIBLE LEADERS

Universidad del Pacífico (UP) is a private university established in 1962 by a group of Peruvian entrepreneurs supported by the Jesuit community. Today it has become specialized in the areas of economics and business. UP has been ranked as the most prestigious higher education institution in its fields of specialization in Peru, and among the leading institutions of its kind in the Latin American region.

We are the first Peruvian University accredited by AACSB in our undergraduate and graduate levels, we also are AMBA accredited.



**5**  
research center

**9**  
undergraduate degrees

**11**  
master's degrees



**11** ecological regions

**84** types of life zones



**12**  
world heritage



## ABOUT PERU

Peru is a multiethnic country formed by the fusion of different cultures over thousands of years. It is located in the western and central part of South America and it is an extremely diverse country, with 11 ecological regions and 84 of the world's 117 different types of "life zone". It has a vast variety of scenery thanks to its geography, which also provides it with a wide range of natural resources.

# COURSES

## SOCIAL INNOVATION & VOLUNTEERING

Through this course, students will be able to learn from a strategic perspective, the processes and instruments related to socially responsible management. Specifically, issues such as the relationship between development and corporate social responsibility, dialog with stakeholders, organizational strategy and social responsibility.

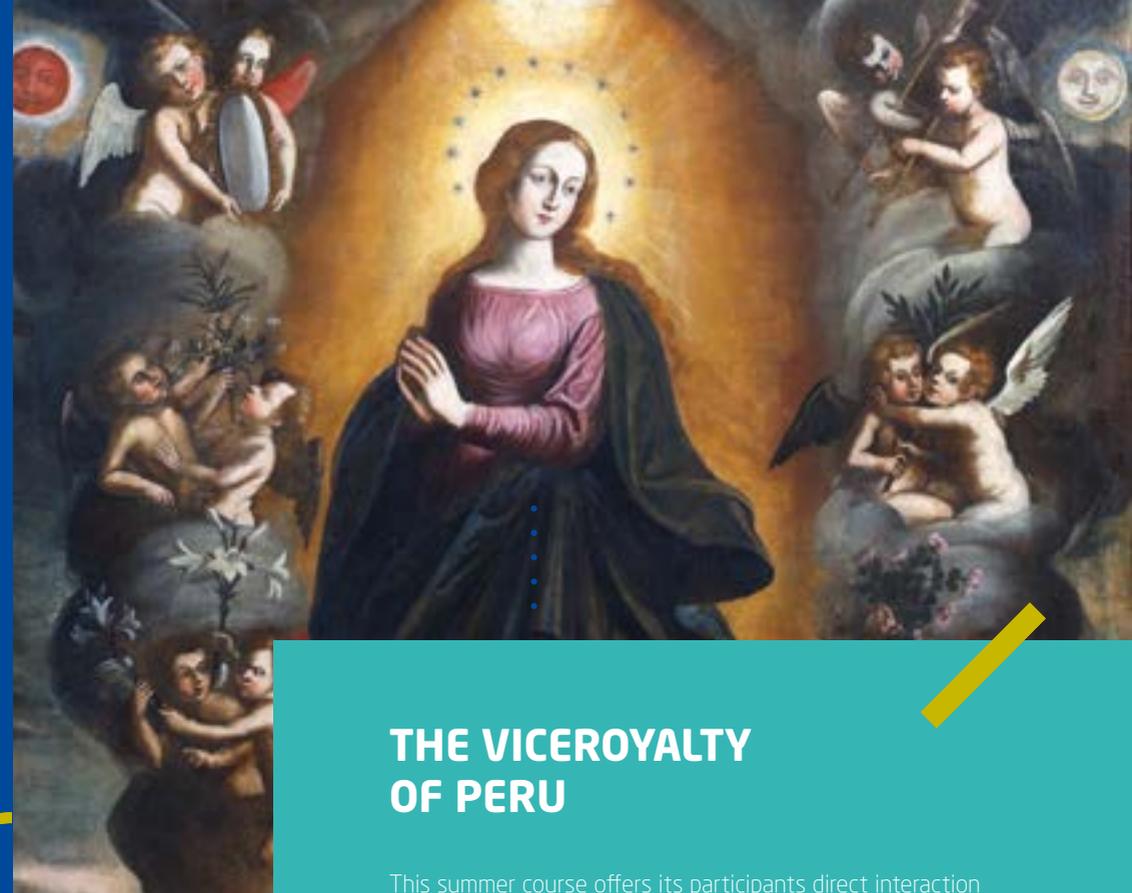
As part of the volunteering program, the course includes a trip to a local community in the Amazon cloud forest of Peru (San Martín).

**CREDITS**  
9 ECTS

**DATE**  
July 8th  
to 19th

**TUITION FEE\***  
US\$ 1,200

\* Includes the official transcript, accommodation and meals during volunteering program.



## THE VICEROYALTY OF PERU

This summer course offers its participants direct interaction with material goods of the American viceroyalties, hand in hand with the best specialists. The immense bibliographic material and varied works of art will be analyzed for two weeks. The students will also have the chance to experience cultural activities such as a visit to the historic center of Lima and a gastronomy class.

**CREDITS**  
9 ECTS

**DATE**  
July 15th  
to 24th

**TUITION FEE\***  
US\$ 850

\* Includes the official transcript and cultural activities.



## ENTREPRENEURSHIP & INNOVATION

Because of the importance of entrepreneurship for job creation and wealth and the importance of innovation to bring solutions to consumers - through new products, services, processes or business models. The purpose of this course is to show how entrepreneurship and innovation take place and why they are so important, especially in the Peruvian Entrepreneurial Ecosystem.

**CREDITS**  
9 ECTS

**DATE**  
August  
1st to 8th

**TUITION  
FEE\***  
US\$ 850

\* Includes the official transcript, visits to enterprises and cultural activities.



Over the last five decades, Universidad del Pacífico has worked to educate well-rounded, competent and socially responsible professionals who are genuinely dedicated to service and committed to their country.

We want them to be leaders, agents of change who assume the challenge of contributing to the organizations where they work and to society at large by creating better places to live and share.



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